

The University of Alberta
Edmonton
November 30, 1967

FOLIO

Dr. W.H. Johns,
President,
U. of A.



Law Institute to be established

The establishment of an Institute of Law Research and Reform at The University of Alberta—the only one of its kind west of the Great Lakes—has been approved by the Board of Governors.

The Institute will be a co-operative undertaking of the University, the Law Society of Alberta, and the provincial Attorney General's Department. The Institute will be associated with the Faculty of Law, but will be independent of it for purposes of research.

The Institute will have four objects: to conduct and direct research into law and the administration of justice; to consider matters of law reform and to propose to

appropriate authorities means whereby laws may be made more useful and effective; to promote law research and reform elsewhere; and to these ends, to work in co-operation with the Faculty of Law of the University and with other agencies and individuals.

The Institute will be governed by a board made up of a Director (who will be responsible for the implementation of research and law reform projects), three persons appointed by the Law Society, three persons appointed by the University (two of whom will be members of the Faculty of Law), and two persons appointed by the Attorney General's Department.

Computers to analyze electrocardiograms

Computers will be used in the analysis of electrocardiograms for the first time in Alberta at The University of Alberta's Department of Medicine. The work will be conducted under the terms of a fund established by a prominent Edmonton businessman in memory of his wife.

C. W. Carry, of Edmonton, has given an initial \$10,000 to establish the Muriel Carry Memorial Fund to support investigation into methods by which coronary artery disease and heart attacks may be predicted in apparently healthy persons.

Through the fund, Donald MacFarlane, a graduate in engineering physics with a Masters degree in electrical engineering, has been appointed Assistant Professor to conduct the studies. This is the first joint appointment in the Faculties of Engineering and Medicine at the University.

Professor MacFarlane will work in the Division of Cardiology at The University of Alberta Hospital utilizing computer interpretation of electrocardiograms of apparently healthy people.

Over the next three years it is hoped that exercise studies, presently being carried out by Dr. Simon Lee, a Lecturer in the Department of Medicine, will be expanded by computer analysis and will provide a method for detailed analysis of the changes of electrocardiograms during exercise.

The Muriel Carry Memorial Fund was established in the spring of 1967. Delivery of initial equipment—special recording equipment for electrocardiograms—is expected early in 1968. A pilot project is now underway.

New Health Services program announced

A two-year program leading to the degree Master of Health Services Administration will be initiated in September, 1968, by The University of Alberta's Faculty of Medicine and the Faculty of Graduate Studies.

The degree will be offered in three specialties: hospital administration, medical

Staff news

PAPERS PRESENTED

Dr. B. Y. Card, Professor of Educational Foundations, spoke to the Vanier Institute of the Family in Ottawa on November 17. His topic was "Education and Social Change".

Dr. Card and Dr. L. R. Gue, Associate Professor of Educational Administration, reported on their work on value orientation at the Ontario Institute for Studies in Education in Toronto on November 3 and 4.

The presentations were part of an invitational seminar on the measurement of values in society, attended by sociologists, anthropologists and educationists.

Dr. Gue, presented a paper "Education for the Culturally Different in Western Canada" at the Council for Exceptional Children Western Regional Conference in Regina, November 1 and 2.

Dr. Joseph R. Royce, Director of the Centre for Advanced Study in Theoretical Psychology, recently delivered two lectures and conducted a seminar in the Dialogue series at McGill University. Dr. Royce lectured on "The Encapsulated Man" and "Three Ways of Knowing," and presided over a seminar on "Psychology at the Crossroads between the Sciences and the Humanities."

SPECIAL APPOINTMENTS

M. A. Clark, Assistant Professor of Secondary Education, has been appointed

Editor of the Basic Business-Economic Education Section of *The Business Education Forum*, published monthly by the National Business Education Association.

The following members of the Department of Elementary Education were appointed to the executive of the Alberta Teachers' Association Early Childhood Education Council: Dr. Muriel Affleck, Assistant Professor, was appointed President; Dr. Beverly Cutler, Associate Professor, re-appointed Editor of the *Early Childhood Education Journal*; and Miss Terese Cossitt, Sessional Lecturer, re-appointed Editor of the Council Newsletter.

RECEIVE DOCTORATES

Dean N. O. Matthews of the Medicine Hat Junior College was granted the degree of Doctor of Philosophy in Educational Administration at Fall Convocation, November 4.

Albert Meyers, Associate Professor, Department of Industrial and Vocational Education, was awarded the Ph.D. degree from the School of Education, New York University on October 23.

M. A. Clark, Assistant Professor of Secondary Education, passed the final oral examination and completed all requirements for the Ph.D. degree in the College of Education at the University of Minnesota on October 26. The degree will be conferred in December.

care administration, or public health administration.

In conjunction with the Master's program, a major program will be developed in continuing education for health service administrators.

The W. K. Kellogg Foundation has provided substantial financial support for both the Master's program and the continuing education program. Dr. Carl A. Meilicke has been appointed Co-ordinator for the Division of Health Services Administration.

Treasure Van to be largest yet

This is Treasure Van's fifteenth year at The University of Alberta, and it will be the biggest yet. Dates are December 4 to 8—just right for Christmas shopping.

Last year, sales at this university were the highest in Canada—this year stocks and varieties have been increased to meet the expected demand.

Hand-made items from about 29 countries will be on sale, including jewellery, wooden- and brassware, leatherwork, bone carvings, dolls and toys, masks, swords and knives, and musical instruments—including some from Tibet—African drums and Spanish balalaikas.

Treasure Van will be located in the Art Gallery of the Students' Union Building and shoppers will enjoy extended shopping hours—from 11 a.m. to 11 p.m. daily. His Worship, Mayor Vincent M. Dantzer has declared December 4 to 8 "Treasure Van Week" in Edmonton.

Treasure Van is organized by World University Service of Canada, a voluntary association of students and professors, which seeks to help craftsmen in developing countries while providing Canadians with a unique shopping opportunity and raising funds for WUS activities in Canada.

Personal notice

Staff members may forward notices to reach the Editor two weeks prior to publication. They must be typed, and not exceed 35 words (including heading). Advertisements received will be published at the Editor's discretion.

MULTIPLE CHILD HOUSE FOR SALE—Ten minutes from campus via the new Quesnel Bridge. Two storeys: five bedrooms, dining room, family room off kitchen, mudroom and half bath on main floor. 1670 square feet above ground space, play area in basement. Large pie-shaped lot, attached front-drive garage. 6½%, \$13,700 mortgage, full price \$23,900. R. S. Julius, local 3284 or 489-3597.



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Board approves changes in University administrative structure

The appointments of Dr. D. G. Tyndall as Vice-President for Finance and Administration and Dr. Walter H. Worth as Vice-President for Campus Planning and Development have allowed for an adjustment of responsibilities within the administrative structure of the University. The resulting administrative re-organization has been considered and approved in recent meetings of the Board of Governors.

Dr. Tyndall will work closely with the Bursar, J. M. Whidden, and will be jointly responsible with him for functions in the area of finance and administration. They are responsible for the work of the Chief Accountant, the Director of the Physical Plant, the Purchasing Agent, the Personnel Officer, the Director of Institutional Research and Systems, the Treasurer, and for the ancillary services: Housing and Food Services, the Bookstore, Printing Services, the Maintenance Garage. Primarily the Bursar will deal with current operations, whereas the Vice-President will be mainly concerned with planning, especially with respect to the use of the computer in administrative operations, and the development of offices and institutional research, and systems and procedures.

Dr. Tyndall will assume responsibility for these areas when Mr. Whidden retires on September 1, 1968.

Dr. Worth assumes responsibility for the planning of all physical construction on University property, including forecasts of long-range needs, and will undertake liaison with architects, consultants, the Building Committee of the Board of Governors, and the Universities Commission. To assist in the complex matters of priorities, space allocation and integration of development, he will have reporting to him a Director of Campus Development, who will supervise planning and construction of approved projects.

Because of the planning roles of both offices there is provision for close co-operation between Dr. Worth and Dr. Tyndall, and a further co-operation between their offices and the General Faculty Council, in keeping with the spirit of *The Universities Act*. Their liaison will be primarily with three committees: the Academic Development Committee (of which Dr. Max Wyman is Chairman), the University Planning Committee (Dr. Tyndall is Chairman), and the Campus Development Committee (Dr. Worth is Chairman); through the reports of these committees the General Faculty Council may present a "university" position on all matters of planning concern. Generally the University Planning Committee will maintain a long-range plan, referring to the Academic Development Committee for an assessment of academic implications

of particular proposals, and to the Campus Development Committee for detailed planning. The latter, in direct liaison with Dr. Worth's office, will serve as the channel of communication between the policy interests of the General Faculty Council and the administrative responsibilities of campus planning and development. The Campus Development Committee will also be in close communication with the Board of Governors Building Committee with regard to specific projects.

The Vice-President for Campus Planning and Development and the Vice-President for Finance and Administration, report to the President. So does the Vice-President (Academic), Dr. Wyman. His responsibility for faculty matters and affairs concerning teaching and research is essentially unchanged. He shares with Dr. Tyndall and Dr. Worth a role in planning and development, mainly concerned with the area of academic planning; Dr. Wyman is Chairman of the Academic Development Committee of the General Faculty Council.

Two other officers report directly to the President: The Provost, Professor A. A. Ryan, and the Director of Public Relations, E. V. Hamula.

The role of the Provost as chief executive officer for student affairs and Chairman of the Statutory Council on Student Affairs remains unchanged. He continues to serve as the primary point of contact with the University for the Students' Union, the residence house committees, and other student organizations. He is assisted by the student affairs officers (the Deans of Men and Women, the Foreign Student Advisor, and the Wardens); the Directors of the Student Counselling Services and the Student Health Service are now responsible to him. In addition to his duties as Provost, Professor Ryan has charge of administrative publications and such other matters as may fall to him as Executive Assistant to the President.

The Director of Public Relations is a completely new position in the University administration, established during the past summer at the instance of the Board of Governors. Mr. Hamula's chief role is that of general supervisor of activities related to the public image of The University of Alberta (public speaking engagements, contacts with business and industry). As well, he works closely with the Alumni Association and its officers and assists in the development of new alumni branches throughout Canada and elsewhere. Tied with these duties is the particularly vital task of planning and organizing fund-raising campaigns.

The President maintains his blanket responsibility for all aspects of the University

as set down in *The Universities Act*. This responsibility includes serving as Chairman of the General Faculty Council and its Executive Committee, and providing the chief link between the Board of Governors and the academic staff.

This re-organization has come about through the work of the General Faculty Council, the Board of Governors, and the officials themselves, in the context of *The Universities Act*. It is designed to provide the university, in a period of explosive growth, with an administrative system that promises both a fair representation of interests and efficiency of execution.

Visitors to the University

Dr. Helen Creighton, Canadian ethnomusicologist, was a visitor here November 11 and 12. During her visit she gave a public lecture on "Canadian Folk Music".

Professor R. Bojanic, Department of Mathematics, Ohio State University, Columbus, was lecturer to the Colloquium of the Department of Mathematics, November 23. His topic was "On Polynomials of Best One-Sided Approximation."

GREENLAND SCHOOL SUPERINTENDENT HERE

Hans Ebbesen, Superintendent of Schools in Greenland, visited the campus of The

University of Alberta on November 27.

Mr. Ebbesen, an authority on intercultural education, is well known for his program of incorporating Eskimos as teachers in the Greenland school system.

His visit was sponsored jointly by the Department of Educational Foundations and the Department of Anthropology who made contact with Mr. Ebbesen through Professor Charles S. Brant, Head of the Department of Anthropology, now on leave of absence in Denmark.

Following his visit to the University, Mr. Ebbesen left for an inspection of Canadian educational facilities in the Northwest Territories.

Bookworming a delight at University's new Bookstore

Among the chief attractions of the new \$6,000,000 Student Union Building at The University of Alberta is the vast, split-level University Bookstore. With 26,000 square feet of display space on two storeys, and a staff of 35, the Bookstore is prepared with both the physical facilities and the forward-looking policy to assume a more vital function in the academic community than has ever been possible in the past.

Foremost in the minds of those who administer it is the Bookstore's capability of providing services for the student body and the academic staff. The Advisory Committee, under Professor A. A. Ryan, Provost and Executive Assistant to the President, includes among its members representatives from both the faculty and the student body, so that 'feedback' on the operation may be incorporated into new policy decisions.

The first project undertaken by Charles R. Canfield, newly appointed Manager of the Bookstore, is to meet individually with dozens of representatives from the administration, the academic staff and student organizations to discover their wants and needs.

On the top level of the Bookstore's two storeys is the supplies section, with a wide selection of merchandise on yards of open shelves. The main purpose of this section is to furnish all the required student supplies, including slide rules for engineering students, gym equipment, mathematical instruments and art supplies. But the section goes well beyond those items demanded by course requirements. The sundries range from T-shirts to toothpaste, from paper clips to Playboy. Mr. Canfield sees these 'second-

BIGGEST FRUSTRATION of the old store was the lack of room for either enough books or enough people. New store is biggest university bookstore in Canada, as spacious as an airfield.





SPECIAL FEATURE of the new Bookstore is the display fixtures for books. The big shelves below hold course books, the small shelves hold related non-course books. The Bookstore will offer more than 10,000 titles—mostly in paperback editions—displayed face out. Padded benches for browsers are scattered throughout the book department.

ary' items as fulfilling important needs of those students in the nearby residences, who would otherwise have to go some distance to buy personal items. To find out what the students want in this line, the Bookstore clerks record every request by a stu-

dent; repeated items will be ordered.

In contrast to those universities which use the supplies section solely as a profit-making aspect of the book store operation, the Bookstore Advisory Committee's stated policy is that it function primarily for the

convenience of the customers. Mr. Canfield feels that the supplies area is a challenge to his ability to create and maintain the quality image which is appropriate in such a context.

The book department is on the lower level, and comprises more than half the display area of the Bookstore. Here books are shelved according to subject matter, regardless of whether they are textbooks, reference books or trade books. "We feel that an effort should be made to prevent a division in the minds of staff and students between textbooks as classroom tools and books in general," says Provost Ryan.

In addition to the large stock of works in all disciplines, the Bookstore incorporates a system whereby staff and students may place orders for any book in print from anywhere in the world. This is a self-service system, but the clerical work is handled by the Bookstore staff.

"This bookstore has an eye on the future," claims Mr. Canfield. The physical space is ample to supply the needs of several thousand more students than are now enrolled at the University. The cash registers will eventually meld into a computerized system for automated inventories. This will be carried out by a code system by which, in the near future, inventories may be calculated at any given time of any day.

The new complexity of the Bookstore reflects the growing numbers and the increasing sophistication of a modern academic community. Provost Ryan says, "A good bookstore can be as valuable to the learning process as the library or the laboratory. Our physical facilities are among the best at any university in North America, and we are looking forward to exploiting their full potential."

The man behind the books

The opening of the new Bookstore at The University of Alberta created a new position on the University administrative staff. The man required had to be a bookman, a marketing specialist, an office administrator, an accountant, and many other things.

After a year of checking more than forty applicants, the selection committee decided that the man for the job was Charles R. Canfield, of Washington, D.C.

Mr. Canfield resigned his post as bookstore Manager at George Washington University to take up his new position at The University of Alberta in November. At George Washington, he administered an operation comparable in the amount of textbook business to that of the Bookstore here, but less diverse in its scope. He sees in this diversity a challenge to put to use all

of the marketing skills he has developed over the past ten years.

After a tour of duty with the U.S. Navy during the early fifties, Mr. Canfield attended the American University of Washington, D.C., as an extension student. He graduated in 1966 with a B.S. in Business Administration, majoring in marketing.

At the same time, he worked as the Assistant Manager of the bookstore at the American University, and later as Manager at George Washington University.

Under his direction, the bookstore at George Washington was changed from a clerk service operation to a self-service operation. Remodelling was undertaken which more than doubled the selling area of the store. Largely as a result of these innovations, the yearly volume increased in four years by forty per cent; during the same period, student population increased only slightly.

